

Going beyond  
cultural general  
representations

Providing deeper  
insight on  
cultural  
characteristics



[bas.ulb.be](http://bas.ulb.be)

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## OUR WORK

### 4 Intercultural exchanges

Four intercultural Exchanges will be implemented during the lifespan of the project. Students from the four cities (Athens, Barcelona, Brussels and Sofia) will come together for their implementation.

### Research

The progress of participants views will be explored through a three-phase research that will take place before, during and after the implementation of the intercultural exchanges.

### Toolbox

Based on the experience of the exchanges and the results of the research the given toolbox will be developed closer to the end of the projects lifespan.

## Our Partnership

Université libre de Bruxelles (ULB),  
Brussels

Vrije Universiteit Brussel (VUB),  
Brussels

International Business School (IBS),  
Sofia/Botevgrad

Universitat Autònoma de Barcelona  
(EMIGRA-CER Migrations),  
Barcelona

GO! atheneum Unescoschool  
Koekelberg,  
Brussels

2nd Lyceum of Vrilissia,  
Athens

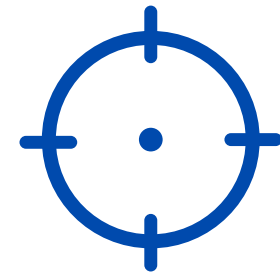
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## OUR OBJECTIVE

The core objective of lowering stereotypes is directly related to the need for a transnational approach. In addition to the positive and constructive cognitive experience, the mobility of youngsters contributes to the shaping of a sense of place and a European identity. This allows the building of bridges encompassing geographical and cultural boundaries.

The objective of the project is therefore to develop intercultural competences and skills among young people at secondary school level that are still in the impressionable years (12-24).

The aim of BAS is to tackle and surpass the existing stereotypes and to lower prejudice. The best way of doing so is to immerse the students in another cultural context.